

Service and Practice improvements

Aspirational Goal

We continually improve and grow our services

Actions:

- Search potential locations to establish a new Next Step program
- Map schools in areas of interest and make contact
- Analyse our assets and plan to utilise our buildings to full capacity
- Identify and implement best practice across services
- Increase collaboration with schools offering transition programs
- Explore options for potential social enterprises
- Identify and manage associated risks



BURKE & BEYOND

‘INCLUSION THAT COUNTS’

STRATEGIC PLAN 2021-2023

Participant/family Engagement

Aspirational Goal

**Our participants are at the heart
of everything we do**

Actions

- Utilise our website and social media more effectively to support our participants and inform them
- Establish systems and practices to increase effectiveness of communication with families

People and Capabilities

Aspirational Goal

We want to attract the best people

Actions:

- Solidify our Trademark across the organisation
- Broaden cultural diversity in our staff group
- Ensure that our staff have all the training and development they require to be the best they can be
- Provide the necessary resources to ensure staff can perform their role
- Further develop the volunteer program across services
- Encourage diversity of Board membership

Financial

Aspirational Goal

We maintain financial stability

- Eliminate waste where we can
- Maintain our cost conscious culture
- Maximise our knowledge of the price guide
- Update our systems to keep up with NDIA requirements
- Investigate alternative investment and funding options

Service Promotion, Partnership and Collaboration

Aspirational Goal

**We are better known in geographical areas
where there is a need for service**

Actions:

- Establish new contacts and maintain key connections
- Increase presence on social media via paid advertising
- Maximise our website through a more targeted campaign
- Amend all documentation to include Trademark